



A cancer journey  
should not be  
made alone.

**SPONSORSHIP PACKAGE**

HERE  SERVE

# Letter From Our Founder

**Dear Friend,**

My son survived Stage IV cancer; my husband did not...but not before he helped me launch **Here to Serve** believing there was a better way for families to navigate cancer. I entered the simultaneous cancer journey of my husband and son not knowing what to expect and asking questions about how I would continue work, maintain my health insurance, and manage my daily life. I had so many questions and not enough answers! I'm not the only one to ask these questions. **I founded Here to Serve in 2011 because a cancer journey should not be made alone with people unfamiliar with how to bring a family through treatment without physical, emotional, and financial collapse.**

Our annual Take a Bite Out of Cancer Fall Fundraiser on October 4th, 2025 has a goal to raise \$150,000 to serve 25 more families in 2026. Families we serve receive financial support, meals, housekeeping, childcare, pet care, holiday and birthday celebrations, respite, hard-to-find resources, coordinated communication with friends and loved ones, and so much more. This event will be held in Arcadia Community Center's Grand Ballroom. For all event details, **[CLICK HERE](#)**. Attendees will hear firsthand from the recipients of our service, meet staff members and volunteers, connect with our community partners, and hear more about our cause and impact.

Enclosed is our complete sponsorship packet detailing different tiers/levels of support along with opportunities for one-time or recurring contributions. Below are just a few of our prior supporters/sponsors:



Thank you for your time and consideration. We look forward to hearing from you!

Sincerely,

**Katie Quintas**

CEO | Founder

**Here To Serve**



*We help lift burdens of families with children impacted by cancer.*

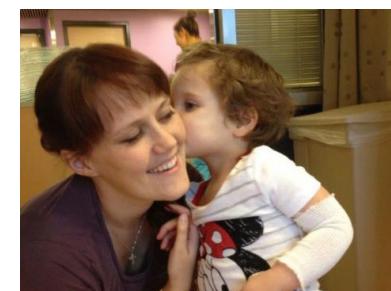
[www.heretoserve.org](http://www.heretoserve.org)

# Why We Exist

**Here to Serve** was created to provide wrap-around physical, financial, and emotional support to families with children impacted by cancer. Families should not be left to struggle under the strain of a health care system that treats physical illnesses but inflicts fiscal and emotional wounds. **Coordinated support from family, friends, and their greater community is needed to avoid the high rates of secondary illness, financial strain or collapse, and/or the jeopardy of lost time and productivity at work.**

We maintain cancer is NOT a two-legged stool, but a three-legged stool: research, hospitals that treat it, AND the cancer JOURNEY! Although both research and hospitals leverage families' cancer journeys to bring awareness and funding to their organizations, cancer families are left financially, emotionally, and physically devastated by the journey. All must find help and support on their own. Many families dealing with cancer ignore the impending physical, financial, and emotional disaster about to happen. **Getting help is lost in the day-to-day requirements of managing the illness and treatment of their loved ones.**

After much research and coming out of the nonprofit world myself, I thought there would be a nonprofit offering wrap-around support to families battling cancer. There is not, so **Here to Serve** launched as the only national nonprofit focused on wrap-around services. I saw a need and a calling and decided to fill it. **Here to Serve provides a Family Care Coordinator, resources, and an online care community for friends, loved ones, co-workers, and the community to help families without the cancer family having to structure or organize the help.** We find and initiate resources to financially, emotionally, and physically support families. No splintered efforts with a mix of people and platforms like Go Fund Me, Caringbridge, Meal Train, which divide efforts and keep daily life challenging to manage and organize.

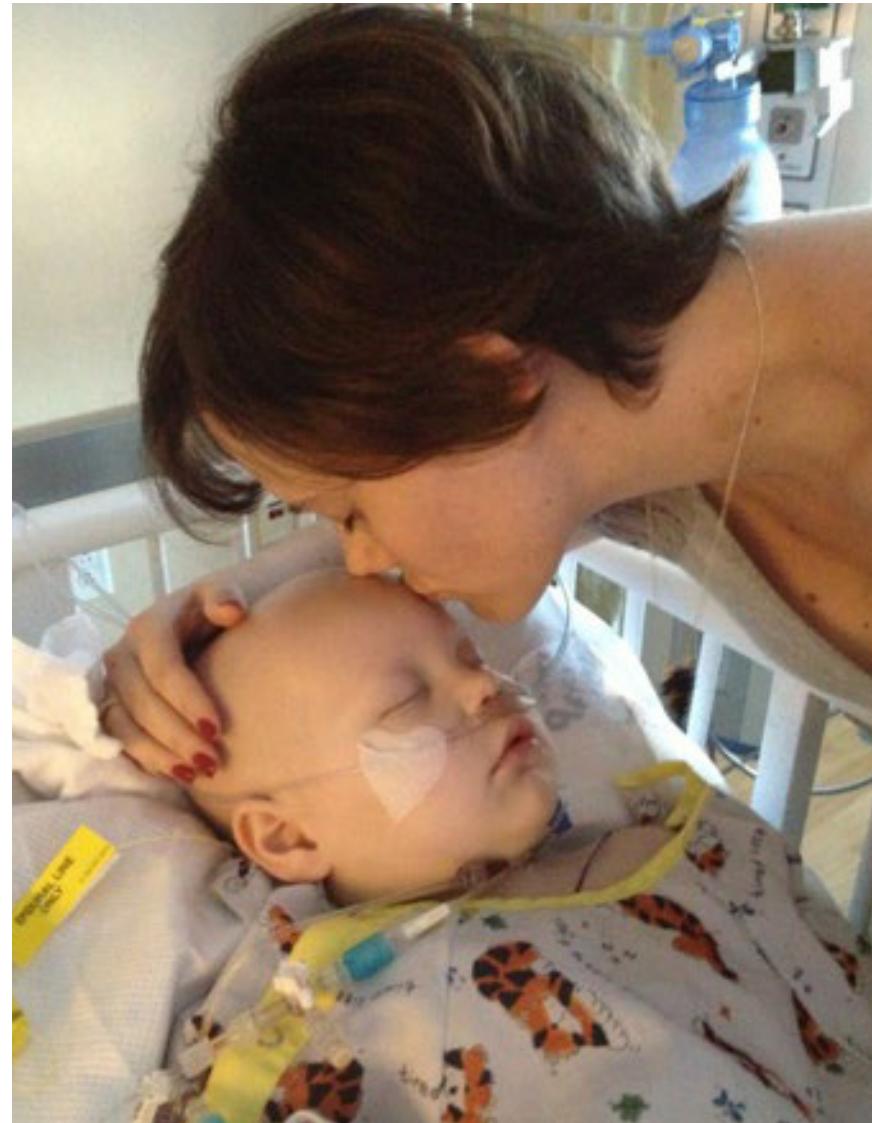


# What We Do

**Here to Serve** does it all. Family Care Coordinators activate, engage, and manage a community of support for cancer families through our programs and customized online care communities. When working with **Here to Serve**, the family only needs to “receive” help, not find it, organize it, or require others to do the same.

- **We communicate updates to friends, family, and the community at large about the patient and the entire family's challenges.**
- **We provide home needs coordination (meals, child care, transportation, pet care, house cleaning, gift cards, and more).**
- **We provide fundraising assistance raising tens of thousands of dollars on average for each of our families.**
- **We provide hard-to-find support/resources from nonprofits and foundations.**

It is long past due that we comprehensively and efficiently support families physically, financially, and emotionally on their cancer journey so they do not collapse under the strain not only of the illness but the journey.





Here To Serve is there to help families bridge the gap from heartache and catastrophe to a new life. *Leilani*



We help lift burdens of families with children impacted by cancer. [www.heretoserve.org](http://www.heretoserve.org)

(626) 353-8588

# Our Founder – Her Story



*“There are splintered resources, but no one place offers wrap-around support for cancer families”*

*– Katie Quintas*

**Here to Serve was founded in 2011 by Katie Quintas, whose husband and son were diagnosed with high-risk cancer six months apart. Here is her story:**

For almost ten years before my husband and son's cancer diagnoses, I worked at marketing communications agencies serving nonprofits. I thought I had found my purpose in life! It was not until after both my son and husband were diagnosed with cancer that I realized my life's work was still ahead of me.

Cancer turned our lives upside down! I worked out of hospital rooms to keep my job... I had to remain employed because I was the main support and needed my salary and medical insurance. Ultimately, my son survived Stage IV cancer in his bone marrow, but I lost my husband to the side effects of a drug meant to keep him in remission, but not before we jointly launched **Here to Serve**.

What I experienced in this cancer journey made me realize that cancer awareness and fundraising primarily focus on research and hospitals that treat it. Meanwhile, families dealing with cancer are left to manage and fund their cancer journey independently. There are splintered resources, but no one place offers wrap-around support for cancer families. This daunting reality changed everything for me! We hope it does for you too. There is no longer a reason to leave families with children diagnosed with cancer struggling on their own. With your support, **Here to Serve** can change the journey!

# Mission | Vision | Goal

## MISSION STATEMENT

We believe a child or young parent's cancer diagnosis is a life-altering "journey." For that reason, the care and support of the family are required to prevent parent(s) from losing their physical and mental health, home, job, and entering into bankruptcy. Therefore, we provide wrap-around services to meet the daily living needs of families with children navigating cancer.

## OUR VISION

**Here to Serve** envisions mobilized support for every family with children on a cancer journey from the point of diagnosis throughout treatment. We envision physical, financial, and emotional help and resources for caregivers and families provided in ONE place. Eliminate the stress of researching and contacting various splintered resources to meet needs. Cancer is a three-legged stool, not two! Research, Treatment, AND Journey! The journey is as profound and consequential as cancer research and hospitals that treat it. Therefore, we envision the cancer journey being given the same awareness, support, and funding. The truth is, THE JOURNEY MATTERS!

## GOAL STATEMENT

Our goal is to reach and support families as they are diagnosed with cancer. Every year 17,590 children and adolescents ages 0 to 19 are diagnosed with cancer. This number does not even include parents with children in the home diagnosed with cancer. Our goal is to be there at diagnosis to support these families throughout their cancer journey. Our program is proven. We need to raise funds to bring awareness to our organization and serve more families who desperately need our help.





Here to Serve made a dramatic difference  
in our ability to cope during an extremely  
traumatic time in our lives. *Dana*



We help lift burdens of families with children impacted by cancer. [www.heretoserve.org](http://www.heretoserve.org)

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# Sponsorship Promise

You are receiving this sponsorship package with the intention that you are a highly qualified company, organization, or individual with integrity and standards and a commitment to community and service. Somebody in our community/staff has identified/recognized your effort and felt our cause might align with your values/beliefs/interests.

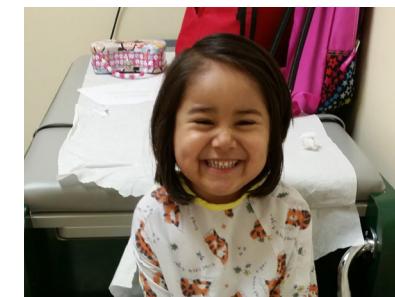
The benefits of sponsorship reach beyond the initial recognition. As a sponsor, you and/or your company or organization acknowledge a shared mission and vision for families with children battling cancer and will help reshape their journey through cancer, giving them strength and hope.

As a sponsor, we promise the following benefits with all levels of sponsorship:

- **Your investment will provide wrap-around services to these families with children battling cancer.**
- **The opportunity to build trust and establish rapport with the community**
- **Community involvement and giving back**
- **Brand awareness and recognition**
- **Media exposure to help promote your business or brand**
- **Tax deduction and write-off of business expenses and donation as allowed by law**

We appreciate your help in reshaping the cancer journey and even making it blessed!

For Event Details: [CLICK HERE!](#)



# Levels Of Sponsorship

SPONSORSHIP LEVELS	3-minute company-supplied video for event	Branded handout supplied by company	Vinyl banner with display stand	Product sampling or promotional table	Sponsorship recognition on H2S site and social media	Reserved table and admission	Hosted bar	H2S logo/link to promote your support
<b>Event Sponsor \$10,000 <a href="#">(CLICK HERE)</a></b>	✓	✓	✓ 10'x 4' banner	✓	✓	✓ 2 VIP tables for 20 guests	✓ 20 guests	✓
<b>Dinner Sponsor \$5,000 <a href="#">(CLICK HERE)</a></b>		✓	✓ 8'x 4' banner	✓	✓	✓ 2 VIP tables for 15 guests	✓ 15 guests	✓
<b>Beverage Sponsor \$2,500 <a href="#">(CLICK HERE)</a></b>				✓	✓	✓ 10 guest admissions	✓ 10 guests	✓
<b>Gold Sponsor \$1,500 <a href="#">(CLICK HERE)</a></b>					✓	✓ 6 guest admissions	✓ 6 guests	✓
<b>Silver Sponsor \$1,000 <a href="#">(CLICK HERE)</a></b>						✓ 4 guest admissions	✓ 4 guests	✓
<b>Bronze Sponsor \$500 <a href="#">(CLICK HERE)</a></b>						✓ 2 guest admissions	✓ 2 guests	✓

# Sponsorship Value Details

## **Event Sponsor \$10,000/Value: \$3,730 - Donation: \$6,270**

- Three-minute company-supplied video for event
- Branded handout supplied by company
- 10' x 4' vinyl banner with display stand
- Two VIP tables for 20 guests
- Product Sampling or promotional table
- Sponsorship recognition on Here to Serve site and social media
- Hosted bar for 20 guests
- Here to Serve logo/link to promote your support of cancer family support

	• Sponsorship recognition on Here to Serve site and social media	<b>\$150</b>
<b>\$250</b>	• Hosted bar for 10 guests	<b>\$400</b>
<b>\$150</b>	• Here to Serve logo/link to promote your support of cancer family support	<b>\$150</b>
<b>\$330</b>		
<b>\$1,800</b>	<b>Gold Sponsor \$1,500/Value: \$1,080 - Donation: \$420</b>	
<b>\$100</b>	• Six guest admissions	<b>\$540</b>
<b>\$150</b>	• Sponsorship recognition on Here to Serve site and social media	<b>\$150</b>
<b>\$800</b>	• Hosted bar for 6 guests	<b>\$240</b>
<b>\$150</b>	• Here to Serve logo/link to promote your support of cancer family support	<b>\$150</b>

## **Dinner Sponsor \$5,000/Value: \$2,575 - Donation: \$2,425**

- 8' x 4' vinyl banner with display stand
- Two VIP tables for 15 guests
- Product Sampling or promotional table
- Sponsorship recognition on Here to Serve site and social media
- Hosted bar for 15 guests
- Here to Serve logo/link to promote your support of cancer family support

## **Silver Sponsor \$1,000/Value: \$820 - Donation: \$180**

<b>\$225</b>	• Four guest admissions	<b>\$360</b>
<b>\$1,350</b>	• Sponsorship recognition on Here to Serve site and social media	<b>\$150</b>
<b>\$100</b>	• Hosted bar for 4 guests	<b>\$160</b>
<b>\$150</b>	• Here to Serve logo/link to promote your support of cancer family support	<b>\$150</b>
<b>\$600</b>		
<b>\$150</b>	<b>Bronze Sponsor \$500/Value: \$410 - Donation: \$90</b>	

## **Beverage Sponsor \$2,500/Value: \$1,700 - Donation: \$800**

- Ten guest admissions
- Product Sampling or promotional table

<b>\$900</b>	• Two guest admissions	<b>\$180</b>
<b>\$100</b>	• Hosted bar for 2 guests	<b>\$80</b>
	• Here to Serve logo/link to promote your support of cancer family support	<b>\$150</b>

# Donate

Can't participate as a sponsor for this event? Still want to make a donation or contribution? We appreciate your support and we know we couldn't do it without you!

## DONATE a Live or Silent Auction Item

**CLICK HERE** for our auction item donation form.



## DONATE with a Check

Please make checks payable and mail your tax-deductible contribution to:

**Here to Serve**

**400 Prospect Ave**

**Monrovia, CA 91016**



## DONATE with a Credit Card

Please visit our website **and CLICK HERE to DONATE** securely.



## Other Donations

Please contact us at **(626) 353-8588** to make arrangements for other donations and contributions. Thank you!

**Here to Serve, Inc.** is a nonprofit 502 (c) (3) organization.

All contributions made are tax deductible as allowed by law.

Our tax ID number is: 45-2238035



**Help us make a difference. *Thank you!***